



The Desert Difference: FarmTech Connect **Nov 12-14, 2025 | Yuma, AZ**



Sponsorship Opportunities

The Desert Difference: FarmTech Connect is a dynamic two-day AgTech field demo and conference that puts you at the forefront of innovation in the fast-growing desert AgTech industry. As a sponsor, you'll have the chance to engage directly with growers, AgTech developers, researchers, and industry leaders who are shaping the future of farming. A variety of impactful sponsorship opportunities are available (see list of sponsorship opportunities below), with all sponsors receiving prominent recognition throughout the event and in promotional materials. Have a creative idea for getting involved? We'd love to hear it—let's make it happen!

General event sponsorships

\$10,000 Platinum Event Sponsorship Includes:

- Prominent logo placement throughout both days of the event
- Listed as event partner on event website (logo & link) and marketing materials
- Sponsor Spotlight (ex. 1-2 min video or pitch presented on both days)
- Branded item as “thank you” to participants
- Podium acknowledgement – both days
- Company banner displayed
- Logo featured on the electronic marquee at the Yuma Agricultural Center for one year

\$5,000 Gold Event Sponsorship Includes:

- Prominent logo placement throughout both days of the event
- Listed as event partner on event website (logo & link) and marketing materials
- Podium acknowledgement – both days
- Company logo included in Gold Sponsor banner

Lanyards (company must supply lanyards)

- **SOLD OUT!** sponsorship available @ \$1,000

Silver Level (each bullet is a separate sponsorship)

Nov 13 - Field Day at the Yuma Agricultural Center

- Lunch: 2 sponsorships available @ \$1,000 each.
- Coffee & Beverages: 1 sponsorship available @ \$500
- Covered tents for static displays and lunch area: 3 sponsorships available at \$2,000 each

Nov 14 - Conference panels, presentations & discussions

- Breakfast: 4 sponsorships available @ \$1,000 each
- Lunch: 3 sponsorships available @ \$2,000 each
- Coffee & Beverages: 1 sponsorship available @ \$500
- Snack: 2 sponsorships available @ \$750 each

<https://desertagsolutions.org/events/desert-difference-farmtech-connect>