



**1:00PM Check-in and Registration**

Event check-in and an opportunity to meet with some of the start-up companies who are developing technologies aimed at rapid diagnostics and prevention.

**1:30PM Welcome**

An event welcome by leadership from the Western Growers Center for Innovation & Technology, Center for Produce Safety and Yuma Center of Excellence for Desert Agriculture.

**1:45PM Panel: Industry Issues**

A star-studded panel of growers and processors who will discuss the issues with food safety on the farm and provide an analysis on the burgeoning opportunities to prevent foodborne illness.

**2:30PM Panel: Regulatory Views**

A regulatory panel will delve into what steps can be done to improve the toolkit.

**3:00PM Networking Break**

**3:15PM Keynote Conversation: Innovation**

An enlightening and in-depth analysis on food safety technology and innovation.

**4:00PM Meet the Innovators**

An introduction of the AgTechX Food Safety Cohort – a group of innovators specializing in food safety prevention technologies and rapid diagnostics who will receive exclusive resources to help them launch and scale.

**4:45PM Reception**

TO The reception will include:

- 5:45PM • A showcase with cutting-edge start-up companies
- Appetizers and snacks

**GROW** NEW TECHNOLOGY.

**AgTechx**<sup>®</sup>  
Food Safety